

CREATING INDIVIDUAL TECHNOLOGIES







ALBA AND B-HORIZON SIGN COOPERATION AGREEMENT FOR SERIES DEVELOPMENT OF INTELLIGENT PRODUCTS

With B-Horizon, the Alba Group has succeeded in gaining a well-known company from the field of sensor technology and microelectronics as a new cooperation and development partner for smart products. This will enable Alba to combine two worlds - that of electronics with that of polyurethane chemistry - and generate new fields of application with smart products.

The common goal of both companies is to bundle their specific skills and use state-ofthe-art technology to show existing and new customers that nothing is more fascinating than turning ideas into reality.

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